PRIME SERIES

Hungarian CS LAN + audience

Partner deck — tournaments, LANs, community

2026



PRIME SERIES

PRIME Series in numbers



14

tournaments

983

participants

13 500+

followers

PRIME SERIES

Who will you reach?

From players active since 1999 to today's youth:
an active Counter-Strike community.

An audience into peripherals, monitors and PCs – as a partner, these are the people you reach.



PRIME SERIES

Tournament formats

LAN

ICL

Iconic Hungarian arena LAN. Organized by PRIME.

LEGENDS

A tournament for veteran Counter-Strike players.

CS 1.6

Classic Counter-Strike LAN.

ONLINE

IGNITE

Online cup for young players. Grassroots program.



PRIME SERIES

ICL growth and partners

TEAMS AT ICL

16	24	28
ICL #60	ICL #61	ICL #62

Every ICL brings more teams to the machines.

PAST EVENT PARTNERS

- Acer Predator
- Redragon
- Pricempire
- eVERTSON Market

PRIME SERIES

Broadcast performance

ICL #62 · April 12, 2026

12 432

unique viewers in a single day

30 286 live views

371 avg. · max 513 concurrent

ICL #61 · August 29-31, 2025

33 426

live views over three days

Day 3 strongest · avg. 138 / max 268

Twitch data. Figures for the two events cover different time periods and are not directly comparable.

PRIME SERIES

Three places your brand gets seen



01 Live broadcast

Your brand message on the stream.

02 LAN venue

Product trials and branded presence.

03 Social content

Highlight videos and posts.

PRIME SERIES

What a partnership looks like



01 · BEFORE

Your brand in announcements and sign-up posts.

02 · AT THE LAN

On-site presence, product trials or activations.

03 · AFTER

Highlight video, posts and a custom coupon code.

PRIME SERIES

Ways to work together

LONG TERM

Season partner

Ongoing presence across multiple events.

SINGLE EVENT

Event partner

A campaign built around one LAN or online cup.

PRODUCT / SERVICE

Technical partner

Your hardware or service powers the tournament.

PRIME SERIES

Let's talk about our next event

info@primeseries.hu

Event or season partnership — we're open to both.

An independent, professional Hungarian esports ecosystem.

